



Bill Theurer

Contact Information:

☎ 951-587 - 4214 office

☎ 951-587 - 4215 fax

✉ williamt@centrificus.com

www.centrificus.com

linkedin.com/in/billtheurer

Education:

San Diego State University -
B.S. Business Administration &
Management

PMP (Project Management Professional) 8yr PMI Member with over 220 hours of continuing education

Accelerated Project Implementation Methodology, IMA / AIM
Organizational Change Accreditation

Arthur Anderson -
Performance 2000 Leadership and Management Training

P.G.A Professional Golfers Association of America -
Business Schools I & II

Awards:

National Results Leadership Caught from the Top President's Club Ace Award

Location / Travel (up to 50%)

Objective

As Program or Project Manager, partner with senior leadership to expertly implement important transformations, growth and expansion plans, and technology initiatives.

Positions held

- Principal Consultant
- Strategy and Innovation Program Manager
- EPMO Program Manager - Enterprise Project Management Office
- Director of Business Development, Finance, and Information Technology
- Analyst - Finance, Sales, and Marketing

Experience Highlights

New retail concept development, pilot test, 30 store rollout (Unleashed by Petco)

Strategy and Innovation Program Manager leading project team of 15 workstream leads across 14 functional departments, 90 stakeholders, \$3M budget, 30 months, reporting to SVP: partnered with cross-functional leadership and external consultants to create a new smaller footprint retail brand with an elevated experience. From soft concept to implementation we opened the flagship store in 9 months and 29 stores in 7 test markets. 100+ locations generate > \$100M in revenues today.

SaaS Human Resource Implementation - Ceridian - Dayforce Workforce HCM

Project Manager leading a project team of 24 workstream leads and 135 Stakeholders, \$5.7M budget, 13 months, SVP Sponsor: implemented a complex Human Resources time and attendance solution impacting 25,000 users in 1,400 locations stores. Lead planning, procurement, offshore development of 20+ interfaces, HCM integrator coordination, execution, application configuration testing, budget control, configured and deployed HP tablet and Dayforce Touch time clocks, and ensured regulatory compliance with wage and hours laws across 50 states. Delivered on time and \$860K under budget.

IBM TRIRIGA - SaaS Real Estate Management Software

Project Manager – recovered stalled project, successfully implementing TRIRIGA Lease Management software, \$34M/month run-rate, VP Sponsor, delivered on time, on budget, with high quality in 6 months. Streamlining accounting processes across 1,350 stores, 10 distribution centers, two large corporate support centers. Managed: CFI Integration Partner resources, internal client SME's, requirements cleanup, complex data migration, sensitive contractual constraints, risk and scope creep, application configuration and workflows, offshore interface development, UAT/SIT scripts, training, budgeting, sponsor reporting, PMO partnership and reporting

Enterprise PMO Program Manager

Central point of contact between functional departments and the PMO; ensured appropriate planning, requirements documentation, conformance to scope, quality, and budget; assessed risk awareness and planning; developed key PMO portfolio tracking processes to ensure transparency into project progress, funding, partnerships, prioritization, and resource availability; consulted on Omni-Channel framework and project plan with senior leadership on project feasibility, approach, and alignment with company goals.

General Experience:

Project Management 9 yrs
Program Management 4 yrs
Consulting 5 yrs
Business Development 6 yrs
Finance, P&L, G&A 7 yrs
Analysis & Forecasting 3 yrs
Information Technology 7 yrs
Sales and Marketing 3 yrs
Golf Course Operations 6 yrs

Employers / Work History:

Centrificus Project

Management Services, Inc.

Principal Consultant, President
2007 – Present

Clients:

Petco Animal Supplies, Inc
ReAdventured, Inc
Retail Scientifics, LLC
Conduit Networks, LLC
Leisure Living Superstore, Inc
Edge Manufacturing, LLC

Petco Animal Supplies, Inc.

Program and Project Manager
Contractor/Employee
Sept 2008 – Feb 2016

Leisure Living Superstore

Director of Business
Development, Finance, and IT
Employee/Consultant
Mar 2003 - June 2008

Rainmaker Systems, Inc.

Analyst (Finance, Sales, and
Marketing)
Employee
July 1999 – May 2002

American Golf Inc.

Morro Bay Golf Course – PGA
Head Golf Professional
Aptos Seascape Golf Course –
PGA Director of Golf /
Operations Manager
PGA Golf Instruction
Employee
Oct 1992 – Dec 1998

Interests & Hobbies:

Science & Technology, Healthy
Aging, Diet & Nutrition, Golf,
Tennis, Triathlon, Mountain
Biking, Youth Baseball and Golf

International store expansion into Puerto Rico

Program Manager leading expansion efforts across 23 Departments involving a 30 person project team, 75+ Stakeholders, \$1M budget, 14 months, reporting to SVP: surfaced cultural, regulatory, and tax implications; sourced and managed local consultants, attorneys, contractors, and vendors; developed relations and partnerships with governmental agencies, officials, and dignitaries; identified and complied with unique labor, employment, benefit, and tax requirements; outsourced Human Resource, Payroll, and Benefit functions; managed translation of over 300 items; developed local marketing strategies and tactics.

Distribution center tenant improvement and operations optimization

Project Manager / Director leading project team with 35 stakeholders, \$450k budget, 12 months, reporting to President: Optimized operations in a 40,000sf distribution center and stood up a 13,000sf warehouse with service docks, parts depot, and narrow aisle racking system; implemented WMS system with bar coding to improve inventory controls and workflow, designed piecework compensation plan and transition to alternative 4x10 workweek, managed OSHA training and safety.

Developed industry leading new superstore design-center concept and tenant improvement

Project Manager / Director leading 20 person project team with 40 stakeholders, \$900k budget, 14 months, reporting to President: lead the planning, and construction of a 25,000sf Big-Box Retail Leisure Superstore with design centers, themed vignettes, giant backlit images, demonstration rooms, stained floors, lighting automations, and indoor backyard design center with 4 themed full size swimming pools, Jacuzzi demonstration room, live plants, backyard vignettes, and a 3D - CAD software, and landscape / pool design center solution. Developed backyard package solutions including design, installation, and mortgage financing solutions.

Director of Business Development, Finance and Information Technology

Managed financial and non-financial business planning, reporting, and budgeting; lead recapitalization efforts in difficult conditions; identified CAM and Property Tax irregularities saving \$450k; sourced and negotiated all capital purchases and finance agreements for equipment, technology infrastructure, and consumer financing; managed insurance policies, claims, and renewals; sourced management team, designed job functions, compensation plans, and mentored to effectiveness

Managed reporting and planning processes for 15 software sales business units

Designed and implemented Balanced Scorecard tools and processes aligning strategy with the financial, customer, internal operations, learning and growth objectives; monthly FLASH reporting of software renewal sales attainment; developed reporting tools and software automations; managed a team of 6 contract analysts supporting partner sales for IBM, Intuit, HP, Sybase, and others

Managed golf course operations (PGA Head Pro / Director of Golf)

Responsible for increasing revenues 4-8%yr, while decreasing expenses 1-2% annually, \$2.0M budget staff of 50, \$1.0M annual restaurant and banquet Facilities operation. Implemented corporate best practices and new corporate initiatives, managed: budgeting and forecasting, hiring and training, golf shop operations and retail sales, player Ambassador and PGA/AGC group lessons, large junior golf program